

ABSTRACT OF THE DISCLOSURE

A single combined holding and carrying apparatus that is both permanently installable as a vehicle holding platform and removably attachable as by a belt to a user's person as a personal carrying apparatus for a cellular telephone or other mobile electronic device. The
5 apparatus is formed of a thin-walled rectangular tube-shaped body molded of a resiliently pliable material, the body being structured with an opening positioned adjacent to one end and a closure adjacent to an opposite end, whereby an interior cavity of the apparatus is formed. The apparatus includes a lip structure formed external to the tube-shaped body and contiguous with the opening; a plurality of pliable fins formed as projections from interior walls of the tube-shaped
10 body; and a pair of spaced-apart fastener apertures formed in one exterior wall of the body.